

BAUR AU LAC



A chocoholic city break in Zurich at the Baur au Lac hotel

A perfect Easter weekend away for both chocoholic couples and families with a sweet-tooth, [Baur au Lac](#) has launched a new 'Sweet Timeout' offer for guests to indulge in this Easter.

The 'Sweet Timeout' chocoholic offer encompasses Swiss chocolate highlights from Switzerland's most famous chocolatiers "Lindt & Sprüngli" and Baur au Lac's very own 1844 chocolate. There is no better place to enjoy this delicacy than Switzerland, long considered to be the world's finest producer of chocolate. Guests can enjoy a chauffeur-driven return transfer to the recently opened Lindt Home of Chocolate, an interactive museum that features the world's largest 500 m² Lindt chocolate shop for Easter egg shopping and a spectacular chocolate fountain. Private tours are also provided for travellers wanting to learn about the celebrated Swiss cultural and taste multiple sweet samples; as well as chocolate-cooking classes; and a behind-the-scenes visit to Baur au Lac's refined patisserie.

'Sweet Timeout' package price starts from CHF 1,400 (approx. £1120) and includes:

- An overnight stay in a Deluxe Double Room for 2 persons
- A sweet welcome surprise with Baur au Lac's in-house created "1844" chocolate
- A behind the scenes tour of Baur au Lac's in-house patisserie
- Admission to the Lindt Home of Chocolate Museum and a private "Choco Deluxe" tour
- Return transfer from the Baur au Lac to Lindt Home of Chocolate in Kilchberg
- À la carte breakfast

Over the Easter weekend, Baur au Lac will be hosting a children's' Easter Egg Hunt within its beautiful private park as well as Easter-themed afternoon teas in the grand Hall.

BAUR AU LAC

Since its opening in 1844, Baur au Lac has been run by the Baur-Kracht family, now in its sixth generation. Renowned for its impeccable service, luxurious rooms and suites and award-winning culinary creations, the iconic grand-dame hotel provides guests with an unforgettable Zurich experience.

Rates: Baur au Lac has rooms available from CHF 695 per night, based on two adults sharing a Deluxe Double room on a room-only basis.



A family Easter ski holiday at Airelles Val d'Isère, France

This Easter, spend quality time with your loved ones at [Airelles Val d'Isère](#), the popular ski resort's most recent ski-in/ski-out luxury property with an exceptional central setting at the base of the slopes. This spacious landmark hotel offers 41 ornate rooms and suites that are perfectly sized for a family ski trip. This family friendly hotel provides younger guests with a large kids' kingdom based on Merlin and the enchanted forest.

Enjoy sun-filled lunches on the newly opened LOULOU Val d'Isère terrace before children can enjoy time at Airelles' Winter Camp located in a custom-built space inspired by Merlin the Wizard with walls adorned with colourful murals of animals strolling through mystical forests. Inside the hotel Guerlain spa there is a dedicated area for children including a pool modelled on the Lascaux Caves, complete with play area, designed by l'Atelier Kikapami who created several sets for the Harry Potter films.

Suitable for children from aged four through to teens, Airelles Val d'Isère promises an exciting programme of indoor and outdoor activities throughout the Easter holidays. The younger ones will enjoy getting stuck into baking, arts and crafts, face painting, sledging and snowman building, whilst teenagers can try their hand at the latest alpine craze of Moon Biking or tackling a high rope course at

BAUR AU LAC

altitude. After all that exhilaration, older children will also enjoy kicking back and watching a movie in the private cinema room or a spot of gaming with new friends on the arcade-style machines or numerous games consoles. Easter-specific Winter Camp activities include egg-painting and an Easter egg-hunt within the hotel.

At Easter, the hotel lobby will be home to a large Guerlain Beehive-shaped 170cm tall chocolate statue, and special-easter themed food will be available at LOULOU's extravagant buffet. All guests will be welcomed by personalised Airelles Easter eggs in their bedrooms.

ABOUT BAUR AU LAC

Zurich with its private park and views of Lake Zurich and the Alps is truly unique. The 119 rooms and suites at Baur au Lac showcase an exquisite, timeless design inspired by Art Deco and Louis XVI, skillfully blended with contemporary elements, modern art, and a touch of glamour, creating a refined eclectic style.

Baur au Lac's dining options are among the most exclusive in the city. Guests can indulge in a modern interpretation of haute cuisine at the Michelin-starred restaurant Pavillon, while the Brasserie and Bar "Baur's" celebrate European culinary classics. Whether you prefer cocktail classics or trendy highballs, elegant champagne or robust wines, sparkling aperitifs or warming digestifs, the diverse drink menu offers something special for every palate.

In October 2020, Baur au Lac was ranked #1 among the best 50 hotels worldwide and was named the best hotel in Europe for the third consecutive time at the Readers Choice Awards by the US travel magazine Condé Nast Traveler. For more information, visit www.bauraulac.ch.