

# BAUR AU LAC

## HAPPENINGS



## The sound of summer at Zurich's Baur Au Lac hotel

**May 2023** - Throughout this year's popular summer months, visitors to Zurich can participate in an array of unique and fun-filled cultural events held throughout the city and at the [Baur au Lac](#) hotel.

Located within the hotel's much-loved private park, just a stone's throw away from the picturesque lake and with views out to the Swiss Alps, Baur au Lac is excited to host a curated collection of cultural delights this June, July and August.

### JUNE: THE BAUR AU LAC SOUNDGARDEN

Baur au Lac has newly announced a **brand-new** [SOUNDGARDEN event](#) in partnership with CH Media. The SOUNDGARDEN event will take place over four days between the 21<sup>st</sup> – 24<sup>th</sup> June 2023. With tickets now on sale, the evening events will combine alfresco summer evenings, Baur au Lac's gourmet barbeque cuisine and exquisite cocktails, and exclusive live music performances from superstars of the Swiss music industry.

The evening will be hosted by Switzerland's much-loved Television and Radio Presenter, [Nik Hartmann](#). The musical line-up will include triple Swiss Music Award winner and Pop Singer-Songwriter, *Joya Marleen*; platinum hit Singer and Swiss Music Award winner, *Zian*; Soul Musician, *Seven*; and Swiss Soul and Pop Musician, *Marc Sway*, who is celebrating his 20th anniversary as a musician this year.

**Wednesday, 21.06.2023** - Joya Marleen & Marius Bear

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Thursday, 22.06.2023 - Zian & Dodo

Friday, 23.06.2023 - Naomi Lareine & Seven

Saturday, 24.06.2023 - Jael & Marc Sway

The limited tickets for the event can be purchased in advance now, [here](#).

More information about the BAUR AU LAC - SOUNDGARDEN is available [HERE](#).

### JULY: ZÜRI FÄSCHT – THE CITY FESTIVAL IN ZURICH

Taking place **once every three years**, the highly-anticipated Züri Fäscht will finally be returning to Zurich this summer between 7 – 9<sup>th</sup> July 2023. With over two million expected visitors, the streets of the city along the River Limmat will be completely pedestrianised. Live music and theatrical performances will fill the streets across 60 stages, and there will be more than 350 artisan market stalls and delicious diverse food and drinks pop-ups to enjoy. Two extravagant firework displays will also take place on the Friday and Saturday evenings for the whole city to admire.

*Baur au Lac will be creating a special stay-package for the festival, which we will be able to share more information on shortly.*

### AUGUST: “BOUM BOUM AU LAC” AT STREET PARADE ZURICH

On the 12<sup>th</sup> August 2023, the city of Zurich will come alive with thousands of house and techno music enthusiasts during the city's **30<sup>th</sup> annual Street Parade party**. Around 30 “Love Mobiles” (brightly decorated trucks packed with giant music systems, DJs and partygoers) will drive at walking pace through a lively crowd of dancing people around Lake Zurich. In addition, eight stages along the route round off the contemporary electronic music selection with top DJs, live acts and multimedia.

For fans wishing to enjoy the music and atmosphere in a more exclusive, spacious setting, Baur au Lac will be offering its **fourth annual “Boum Boum au Lac” garden party**. With the “Love Mobile” route passing right by Baur au Lac's lakeside park, guests can enjoy a five-star view of the colourful parade from the hotel's exclusive grandstand. With a chic lounge area under the cooling shade of centuriesold trees, guests can enjoy delicious snacks and refreshing cocktails from Baur au Lac's five-star kitchen and bar.

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**When:** Saturday, 12 August 2023 from 2.00pm to 9.00pm

**Price:** CHF 295 per person for access to the exclusive Baur au Lac "party zone" in the park including food & drinks.

**Dress code:** Extrava(ele)gant

*Stay at the Baur au Lac from CHF 695 per night, based on two adults sharing a Deluxe Double room on a room-only basis. <https://www.bauraulac.ch/en/>*

*For further press information, please contact Alicia Swanson-Zajac at Mason Rose: [alicia@masonrose.com](mailto:alicia@masonrose.com)*

### ABOUT BAUR AU LAC

Zurich with its private park and views of Lake Zurich and the Alps is truly unique. The 119 rooms and suites at Baur au Lac showcase an exquisite, timeless design inspired by Art Deco and Louis XVI, skillfully blended with contemporary elements, modern art, and a touch of glamour, creating a refined eclectic style.

Baur au Lac's dining options are among the most exclusive in the city. Guests can indulge in a modern interpretation of haute cuisine at the Michelin-starred restaurant Pavillon, while the Brasserie and Bar "Baur's" celebrate European culinary classics. Whether you prefer cocktail classics or trendy highballs, elegant champagne or robust wines, sparkling aperitifs or warming digestifs, the diverse drink menu offers something special for every palate.

In October 2020, Baur au Lac was ranked #1 among the best 50 hotels worldwide and was named the best hotel in Europe for the third consecutive time at the Readers Choice Awards by the US travel magazine Condé Nast Traveler. For more information, visit [www.bauraulac.ch](http://www.bauraulac.ch).