

BAUR AU LAC



Step into spring at the *Baur au Lac*

BAUR AU LAC ANNOUNCES BRAND-NEW PARTNERSHIP WITH ZURICH OPERA HOUSE

Recently partnering with [Zurich Opera House](#), the hotel is offering a brand-new [“Wagner” package](#), which will give both opera and Wagner enthusiasts the chance to combine their ticket purchase with a special overnight stay at the Baur au Lac, the very place where he famously performed the first act of his “Die Walküre” in 1953. The package includes 1 overnight stay in a Deluxe Double Room or Junior Suite for 2 people, a welcome surprise, a la carte breakfast and CHF 100 F&B voucher redeemable in one of the hotel’s three exquisite restaurants.

BAUR AU LAC CONTINUES PARTNERSHIP WITH THE KUNSTHAUS ZURICH MUSEUM

This spring, the hotel is continuing its partnership with Switzerland’s largest art museum, [Kunsthaus](#), which will give guests complimentary access to the museum and its new extension throughout the year. The Kunsthaus Zurich is the city’s largest and most celebrated art museum and is home to one of Switzerland’s most important art collections, with 4,000 paintings and sculptures as well as 95,000 prints and drawings from the 13th century to the present day.

CULTURAL EXPERIENCES

This spring, Zurich will see a host of exciting events and activities, which include:

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Wagner's *The Ring of the Nibelung* – Zurich Opera House brings Richard Wagner's monumental compositions to the stage which will premiere this month. The music drama, made up of four impressive operatic works, **was first presented at Zurich's historic Baur au Lac hotel in 1853**. Classical music enthusiasts can enjoy this spectacular masterpiece from April 30, 2022.

Zurich Art Weekend – This year's festival is between the 10th – 12th June, home to three days of exhibitions, tours and talks in the city's many galleries and museums. This year, a unique partnership with ETH Zurich's Artificial Intelligence Centre and the Immersive Lab at the Institute for Computer Music and Sound Technology will transport visitors to the interface between art, science and digitalisation.

Kunsthaus Zurich presents Yoko Ono – From 4 March to 29 May 2022 the Kunsthaus Zürich will be showing the exhibition 'YOKO ONO. THIS ROOM MOVES AT THE SAME SPEED AS THE CLOUDS', a selection of key works from all periods of Yoko Ono's artistic career. The Yoko Ono exhibition is the first presentation of the artist's work in a major Swiss museum and also the first solo exhibition by an international artist in the Chipperfield building, which opened in October 2021. **All Baur au Lac guests** will receive complimentary access to the exhibition.

Maag Light Hall – The new MAAG Light Hall opened on April 12th with the world premiere of "Monet's Garden – Immersive Experience." The presentation features high-definition video projections, light effects and acoustics effects modelled after the images and life of the painter. A 360-degree panoramic projection also gives audiences the feeling of being inside the artist's paintings.

ENJOY A CHOCOHOLIC ESCAPE WITH BAUR AU LAC'S "SWEET TIMEOUT" PACKAGE

With Switzerland long considered to be the world's finest producer of chocolate, a trip is incomplete without a taste of this world-famous delicacy. Baur au Lac's ["Sweet Timeout"](#) package is the perfect experience for those wanting to unleash their inner chocoholic with an exciting, sweet adventure, which encompasses Swiss chocolate highlights from Switzerland's most famous chocolatiers "Lindt & Sprungli" and Baur au Lac's very own 1844 chocolate. Guests can enjoy a chauffer-driven return transfer to the [Lindt Home of Chocolate](#), a state-of-the-art museum featuring the worlds largest 500m2 Lindt chocolate shop and a spectacular 30ft tall chocolate fountain, where they can delight in an immersive and interactive experience. Catering for chocolate fanatics of all ages, guests can also enjoy chocolate-cooking classes, a behind-the-scenes glance of the Baur au Lac's refined patisserie, and private tours and sample tasting which will delight the tastebuds of all those with a sweet-tooth.

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The 'Sweet Timeout' package price starts from CHF 1,400 (approx. £1,120) and includes:

- An overnight stay in a Deluxe Double Room for 2 persons
- A sweet welcome surprise with Baur au Lac's in-house created "1844" chocolate
- A behind the scenes tour of Baur au Lac's in-house patisserie
- Admission to the Lindt Home of Chocolate Museum and a private "Choco Deluxe" tour
- Return transfer from the Baur au Lac to Lindt Home of Chocolate in Kilchberg
- À la carte breakfast

TAKE A SPRING RIDE AROUND THE CITY WITH BAUR AU LAC'S BRAND-NEW E-BIKES

As part of Baur au Lac's new collaboration with luxury Swiss e-bike specialists, [Miloo](#), hotel guests can discover the most beautiful corners of Zurich in comfort on two new Baur au Lac e-bikes, which can be rented free of charge. The bikes can be mastered with minimum effort and guests can ride effortlessly across Zurich's beautiful landscape, cruising along the promenades, soaking up the spring sunshine and admiring the abundance of picturesque views the city has to offer.

Baur au Lac has rooms available from CHF 695 per night, based on two adults sharing a Deluxe Double room on a room-only basis. <https://www.bauraulac.ch/en/>

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GENERAL INFORMATION ON BAUR AU LAC

Since its opening in 1844, Baur au Lac has been run by the Baur-Kracht family, now in its sixth generation. Johannes Baur founded the hotel in 1844, providing Europe's nobility and aristocracy with a new "home" in Zurich. Some of the most powerful people in the world considered the Baur au Lac the leading address in Switzerland. In addition to King Ludwig I of Bavaria, King Carl XVI of Sweden, Queen Sonja of Norway, Emperor I. Haile Selassie of Ethiopia and Empress Elisabeth of Austria, were just a few regular guests. Before long, they were joined by the rich and the famous. In October 1856, Richard Wagner celebrated the world premiere of the first act of his Valkyrie opera at the Baur au Lac. Artists such as Marc Chagall and Henry Moore stayed, and Thomas Mann and Alfred Hitchcock were also among regular guests. It was at the Baur au Lac in 1892 that Bertha von Suttner convinced the Swedish industrialist, Alfred Nobel, of the need for a Nobel Peace Prize. Sophia Loren, Gina Lollobrigida, Audrey Hepburn, Jayne Mansfield

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and Brigitte Bardot personified the glamour of European cinema in the 1960s and 70s, and today, the hotel plays regular host to Hollywood stars, presidents and CEOs.

ABOUT BAUR AU LAC

Zurich with its private park and views of Lake Zurich and the Alps is truly unique. The 119 rooms and suites at Baur au Lac showcase an exquisite, timeless design inspired by Art Deco and Louis XVI, skillfully blended with contemporary elements, modern art, and a touch of glamour, creating a refined eclectic style.

Baur au Lac's dining options are among the most exclusive in the city. Guests can indulge in a modern interpretation of haute cuisine at the Michelin-starred restaurant Pavillon, while the Brasserie and Bar "Baur's" celebrate European culinary classics. Whether you prefer cocktail classics or trendy highballs, elegant champagne or robust wines, sparkling aperitifs or warming digestifs, the diverse drink menu offers something special for every palate.

In October 2020, Baur au Lac was ranked #1 among the best 50 hotels worldwide and was named the best hotel in Europe for the third consecutive time at the Readers Choice Awards by the US travel magazine Condé Nast Traveler. For more information, visit www.bauraulac.ch.