

# BAUR AU LAC



## A romantic escape at the Baur au Lac this Valentine's day

Zurich might not be the first obvious destination that springs to mind when one thinks of romance, however this alternative city break packs a punch when it comes to unique romantic experiences. Located on the shores of Lake Zurich, the city's grand-dame hotel, Baur au Lac, has newly launched a unique ['fondue-boating' experience](#). Hop aboard a vintage boat for an exclusive 3-hour private ride along the picturesque shores of the lake, past Old Town and up the Limmat river for a view of the whole city skyline's twinkling lights. Enjoy a quintessentially romantic Swiss cheese fondue meal and aperitif while aboard before returning to the comfort of suite.

*Fondue-Ahoi package starts from CHF 1'650 (approx. £1,320) per night including an overnight stay in a Deluxe Double Room, breakfast, and the three-hour boat tour with fondue dinner.*

If this doesn't float your boat, Baur au Lac has launched a new ['Sweet Timeout'](#) chocoholic offer encompassing **Swiss chocolate highlights** from Switzerland's most famous chocolatiers "**Lindt & Sprüngli**" and **Baur au Lac's very own 1844 chocolate**. Considered to be an aphrodisiac since the time of the Aztecs, chocolate is popularly known to be a Valentine's gift-of-choice. What better place to enjoy this sweet delicacy than in Switzerland, long considered to be the world's finest producer of chocolate. Perfect for couples with a sweet tooth, hotel guests can enjoy a chauffeur-driven return transfer to the recently opened Lindt Home of Chocolate, featuring the world's largest Lindt chocolate shop and a spectacular chocolate fountain, and a private tasting tour; as well as a behind-the-scenes visit to Baur au Lac's refined patisserie.

*Package price starts from CHF 1,400 (approx. £1120) and includes:*

- An overnight stay in a Deluxe Double Room for 2 persons
- A sweet welcome surprise with Baur au Lac's in-house created "1844" chocolate

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- A behind the scenes tour of Baur au Lac's in-house patisserie
- Admission to the Lindt Home of Chocolate Museum and a private "Choco Deluxe" tour
- Return transfer from the Baur au Lac to Lindt Home of Chocolate in Kilchberg
- À la carte breakfast

**For Valentine's Gifts at Home:** Baur au Lac's "1844 Chocolat Baur au Lac" is available in three flavours to purchase at the hotel and online on [The Baur au Lac Shop](#).

*Baur au Lac has rooms available from CHF 695 per night, based on two adults sharing a Deluxe Double room on a room-only basis. [www.bauraulac.com](http://www.bauraulac.com)*

## ABOUT BAUR AU LAC

Zurich with its private park and views of Lake Zurich and the Alps is truly unique. The 119 rooms and suites at Baur au Lac showcase an exquisite, timeless design inspired by Art Deco and Louis XVI, skillfully blended with contemporary elements, modern art, and a touch of glamour, creating a refined eclectic style.

Baur au Lac's dining options are among the most exclusive in the city. Guests can indulge in a modern interpretation of haute cuisine at the Michelin-starred restaurant Pavillon, while the Brasserie and Bar "Baur's" celebrate European culinary classics. Whether you prefer cocktail classics or trendy highballs, elegant champagne or robust wines, sparkling aperitifs or warming digestifs, the diverse drink menu offers something special for every palate.

In October 2020, Baur au Lac was ranked #1 among the best 50 hotels worldwide and was named the best hotel in Europe for the third consecutive time at the Readers Choice Awards by the US travel magazine Condé Nast Traveler. For more information, visit [www.bauraulac.ch](http://www.bauraulac.ch).